

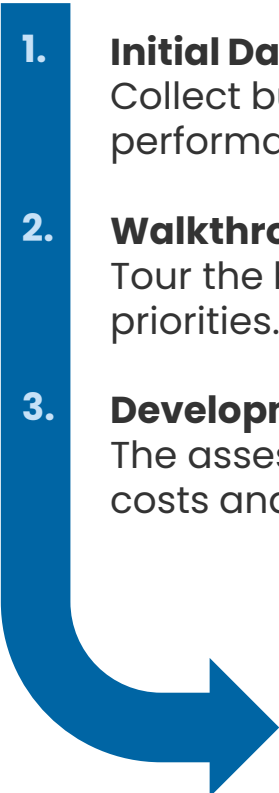


Small Commercial Buildings Now Eligible!

Small commercial buildings under 20,000 square feet can apply for a no-cost building decarbonization plan! Apply to MassCEC's BETA: Project Planning program for cost-effective strategies to reduce risk, maximize value, and achieve net-zero emissions by 2050.

What small commercial building owners can expect:

- 1. Initial Data Collection & Analysis**
Collect building and energy data to benchmark performance and align on goals.
- 2. Walkthrough and On-Site Assessment**
Tour the building with experts to identify opportunities and understand priorities.
- 3. Development of Decarbonization Plan**
The assessment team will present an upgrade strategy that optimizes costs and aligns with an implementation timeline.



Walk away with an actionable report and pre-design document intended for immediate use by building owners to support final design and implementation of next steps.

More about BETA: Project Planning:

The BETA: Project Planning building assessment provides an optimized pathway to enhance efficiency, convert to all-electric systems, and integrate clean energy. The comprehensive analysis provides a structured framework for a decarbonization pathway following the strategy detailed below:



Energy Efficiency & Load Reduction

Identify existing inefficiencies & propose efficient alternatives and envelope improvements



Systems Electrification

Identify opportunities & enabling measures to shift mechanical systems from fossil fuels to high-efficiency electric equipment



Renewable Energy

Evaluate opportunities for on-site renewable energy

1

REDUCE

energy loads to an optimized state.

2

RECONFIGURE

systems where possible to enable electrified heating solutions.

3

RECOVER

as much energy as possible from air, water, and other sources.

4

REPLACE

equipment incrementally over time until full decarbonization is reached.



Program participants receive:

- Electrification and decarbonization plans
- Guidance on financing options
- Recommended implementation timelines

**Apply now to get started
on your pathway to
decarbonization!**